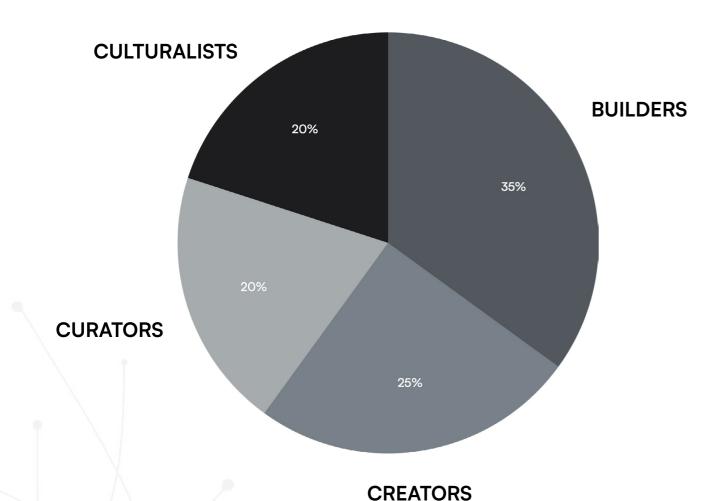


CHAIN CULTURE

October 17, 2025 | Kuala Lumpur

Sponsorship Prospectus

WHO IS IN THE ROOM?



We expect around 300 curious minds to gather for ChainCulture. Builders, creators, investors, stewards and thinkers. Not just to observe, but to participate.

ChainCulture is part of the HiveFest 2025 week, a five-day, full-board (paid) gathering about the Hive blockchain community.

While HiveFest might be centered on one protocol, **ChainCulture opens** the doors to the wider public.

It is a one-day event, **free to attend** with registration, designed to spark conversations between blockchain ecosystems.

This is where cross-chain meets cross-discipline. Where the cultural layer of Web3 takes the mic.

WHY CHAINCULTURE?

ChainCulture is where protocols meet poetry.

A space to reimagine coordination, belonging, and creative trust. Across chains, disciplines, worlds.

We don't just want to connect blockchains. We want to connect people who care about what technology does to us: and what we can do with it.

From HiveFest to ChainCulture

ChainCulture was born in the afterglow of HiveFest: where humans met behind avatars, and protocols turned into handshakes.

But something lingered: a question. What if these moments of connection weren't the exception, but the protocol?

ChainCulture invites builders, stewards, artists and thinkers to step outside their blockchain silos and into a shared cultural stack.

Hybrid. Human. Network-native.

Let's not just connect wallets. Let's connect worlds.

WAYS TO COLLABORATE

CORE	EXPERIENCE	PRESENCE	CONTENT
Main Partner	Coffee Sponsor	Booth	Paid Talk
Network Sponsor	Lunch Sponsor	Swag Insert	Panel Host
VO Brander	Network Drinks	Zine Insert	Workshop

CORE SPONSORSHIPS

Our core sponsors stand at the heart of ChainCulture.

Their support is woven into every touchpoint: from the opening words to the final reflection.

This is not just visibility It is alignment.

MAIN PARTNER

\$7,500

Logo on stage, zine, site, and opening remarks. 3 full hivefest passes.

NETWORK SPONSOR

\$4,000

Lanyard branding. Mentioned during key moments. 2 full hivefest passes.

VO BRANDER

\$ 2,500

Logo on video intros/outros and replay links. 1 full hivefest pass.

EXPERIENCE & HOSPITALITY

Sponsoring the in-between moments -the coffee, the lunch, the shared drink- is how your brand becomes part of the vibe.

Here, connection isn't just scheduled; it is ambient.

COFFEE CORNER

\$ 2,500

Branded cups, signage, mention during breaks. 1 full hivefest pass.

LUNCH SPONSOR

\$3,500

Subtle signage. Optional 3-minute toast. 2 full hivefest passes.

NETWORK DRINKS

\$ 2,500

Co-branded closing moment with visuals. 1 full hivefest pass.

PRESENCE & TOUCHPOINTS

Sometimes presence is quiet. A zine insert, a sticker in a tote, a conversation by a booth.

These subtle touchpoints leave lasting impressions in unexpected places.

STANDING DESK BOOTH

\$1,500

Small branded booth in community zone. 1 full hivefest pass.

SWAG INCLUSION

\$ 750

Add your item to our totebag. I full hivefest pass.

ZINE INSERT

\$750

1 full page in ChainCulture zine.
1 full hivefest pass.

CONTENT & VOICE

Ideas deserve a stage.
These options offer speaking space:
Not just for promotion, but for
provocation, participation,
and poetic disruption.

PAID TALK

\$2,000

15-minute mainstage slot.2 full hivefest passes.

PANEL PARTNER

\$1,500

Curate a panel, include one speaker. 2 full hivefest passes.

WORKSHOP HOST

\$1,500

45-minute breakout session.

2 full hivefest passes.

LET'S SHAPE THE NETWORKED FUTURE TOGETHER

Sponsorship confirmation deadline: 15 September 2025

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ChainCulture is community-powered. Let's build bridges, not walls.



Get Started
Fill Out the Sponsorship Form